

## CURRICULUM VITAE

David J. Berri

November, 2015

Department of Economics and Finance  
Southern Utah University  
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### Personal Information

Born: September 26, 1969

Married with two daughters

### Education

Ph.D. Economics, Colorado State University	Summer, 1997
M.A. Economics, Colorado State University	May, 1993
B.A. Economics, Nebraska Wesleyan	May, 1991

### TEACHING EXPERIENCE (Tenure or Tenure Track)

Full Professor of Economics (July, 2011- Present), Southern Utah University (with tenure)

Associate Professor of Economics (July, 2008- Present), Southern Utah University (with tenure)

Note: Awarded Gardner Assisted Professorship (July, 2008 - 2012-13), Southern Utah University

Associate Professor of Economics (Fall, 2005 - Summer 2008),

California State University - Bakersfield (with tenure)

Assistant Professor of Economics: (Fall 2001 - Spring, 2005), California State University – Bakersfield

Assistant Professor of Economics: (Fall 1998 - Summer, 2001), Coe College

### Courses Taught

Principles of Macroeconomics	Principles of Microeconomics
Intermediate Macroeconomics	Intermediate Microeconomics
Money and Banking	Managerial Economics (undergraduate/MBA)
International Trade	Industrial Organization
Development of the American Economy/ U.S. Economic History	Labor Economics
Introduction to Political Economy	Economics of Sports (undergraduate/MBA)
History of Economic Thought	Economics of Religion
Introduction to Econometrics	Senior Seminar (Research for Econ Majors)
Federal Reserve (course examining history and functions of Federal Reserve with special attention on 2008 recession)	

## RESEARCH EXPERIENCE

### Books:

3. Berri, David J. *The Principles of Sports Economics* (tentative title). under contract with Worth Publishers/Macmillan Education (New York, New York).  
Expected Publication Date: Fall, 2016
2. Berri, David J. and Martin B. Schmidt. 2010 *Stumbling on Wins: Two Economists Explore the Pitfalls on the Road to Victory in Professional Sports*. Financial Times Press (Princeton, N.J.)  
  
*Prominent Discussions of Stumbling on Wins:*  
Abbott, Henry. (2010). "The Robots are Coming, and They're Cranky" **ESPN.com**. (March 17)  
[http://espn.go.com/blog/truehoop/post/\\_id/14349/the-robots-are-coming-and-theyre-cranky](http://espn.go.com/blog/truehoop/post/_id/14349/the-robots-are-coming-and-theyre-cranky)  
  
Van Riper, Tom (2010). "Is LeBron Really the Best?" **Forbes.com**. (May 5)  
<http://www.forbes.com/2010/05/05/sports-economics-lebron-james-business-sports-beliefs.html>  
  
Feschuk, Dave. "Changing NBA Coaches Mostly Pointless, Report Claim." **Toronto Star** (May 18)
1. Berri, David J., Martin B. Schmidt, and Stacey L. Brook. 2006. *The Wages of Wins: Taking Measure of the Many Myths in Modern Sport*. Stanford University Press.  
Released in paperback in September, 2007.  
  
*Named by the Industrial Relations Section at Princeton University as a Noteworthy Book in Industrial Relations and Labor Economics for 2006*  
  
*Prominent Discussions of The Wages of Wins:*  
Gladwell, Malcolm. 2006. "Game Theory: When it comes to athletic prowess, don't believe your eyes." **The New Yorker** (May 29): 86-87.  
  
Nocera, Joe. 2006. "Sportonomics Beguiles 3 Economists" **The New York Times**. (June 24).  
  
Friedman, Dick. 2006. "Book Review: The Wages of Wins - Adam Smith, meet Joe Smith." **SportsIllustrated.com** [[sportsillustrated.cnn.com/2006/scorecard/06/29/book.review/index.html](http://sportsillustrated.cnn.com/2006/scorecard/06/29/book.review/index.html)].

### Manuscripts published or forthcoming in refereed journals

44. Harris, Jill and David Berri. (2015) "Predicting the WNBA Draft: What Matters Most From College Performance", **International Journal of Sport Finance**. 10, (November): 299-309
43. Berri, David J., Christian Deutscher, and Arturo Galletti. (2015) "Born in the USA: National Origin Effects on Time Allocation in US and Spanish Professional Basketball." for special issue of **National Institute Economic Review**: May.
42. Berri, David J. (2015) "Think You Know Basketball? You Need to Know the Numbers to Know the Game" for first issue of **Sports & Entertainment Review**: v1, n1: 6-13.
41. Berri, David J., Michael Leeds, Peter von Allmen. (2015) "Salary Determination in the Presence of Fixed Revenues." **International Journal of Sport Finance**, (February). 5-25
40. Berri, David J., Jennifer Van Gilder, and Aju Fenn. (2014) "Is the Sports Media Color-blind?" **International Journal of Sport Finance**, 9: 130-148.
39. Berri, David J. and Martin Schmidt. (2013). "On the Evaluation of Kickers in the National Football League." **International Journal of Sport Finance**, 8: 263-278

38. Berri, David J. (2012) "Did the Players Give Up Money to Make the NBA Better? Exploring the 2011 Collective Bargaining Agreement in the National Basketball Association." **International Journal of Sport Finance**, 7: 158-175.
37. Berri, David J., Rob Simmons, Jennifer Van Gilder, and Lisle O'Neill. (2011) "What does it mean to find the Face of the Franchise? Physical Attractiveness and the Evaluation of Athletic Performance." **Economics Letters**. 111: 200-202.
36. Simmons, Rob and David J. Berri (2011). "Mixing the Princes and the Paupers: Pay and Performance in the National Basketball Association." **Labour Economics**. 18, n3; (June). 381-388
35. Robst, John, Jennifer VanGilder, Corrine Coates, and David J. Berri. (2011). "Skin Tone and Wages: Evidence from NBA Free Agents" **Journal of Sports Economics**. 12, n2; (April). 143-156-388.
34. Robst, John, Jennifer Van Gilder, David J. Berri, and Coby Vance. (2011) "Defense Wins Championships? The Answer from the Gridiron." **International Journal of Sport Finance**, 5: 296-313
33. Berri, David J., Stacey L. Brook, and Aju Fenn (2011). "From College to the Pros: Predicting the NBA Amateur Player Draft." **Journal of Productivity Analysis**, 35, n1: 25-35, February. On-line citation: DOI 10.1007/s11123-010-0187-x.
32. Berri, David J. and Rob Simmons. (2011) "Catching a Draft: On the Process of Selecting Quarterbacks in the National Football League Amateur Draft." **Journal of Productivity Analysis**, 35, n1: 37-49, February. On-line citation: DOI 10.1007/s11123-009-0154-6.
31. Price, Joseph, Brian Soebbing, David Berri, Brad Humphreys (2010). "Tournament Incentives, League Policy, and NBA Team Performance Revisited." **Journal of Sports Economics**. 11, n2; (April). 117-135.
30. Berri, David J. and Stacey Brook (2010). "On the Evaluation of the "Most Important" Position in Professional Sports." **Journal of Sports Economics**. 11, n2; (April): 157-171.
29. Berri, David J. and J.C. Bradbury (2010). "Working in the Land of Metricians." **Journal of Sports Economics**, 11, n1; (February): 29-47.
28. Krautmann, Anthony, Peter Von Allmen, and David J. Berri. (2009) "The Underpayment of Restricted Players in North American Sports Leagues." **International Journal of Sport Finance**, 4, n3; (August): 155-169.
27. Berri, David J., Michael Leeds, Eva Marikova Leeds, and Michael Mondello (2009)."The Role of Managers in Team Performance." **International Journal of Sport Finance**, 4, n2; (May): 75-93.
26. Simmons, Rob and David J. Berri. (2009) "Does it Always Pay to Specialize? The Story from the Gridiron." **Review of Industrial Organization**, 34, n1; (February): 81-98.
25. Berri, David J. and Rob Simmons. (2009). "Race and the Evaluation of Signal Callers in the National Football League." **Journal of Sports Economics**, 10, n1; (February): 23-43

24. Fort, Rodney, Young Hoon, Lee, and David J. Berri. (2008) "Race and Coaching Efficiency in the NBA." **International Journal of Sport Finance**, 3, n2; (May): 84-96.
23. Lee, Young Hoon and David J. Berri. (2008) "A Re-Examination of Production Functions and Efficiency Estimates for the National Basketball Association." **Scottish Journal of Political Economy**, 55, n1; (February): 51-6
22. Berri, David J., Stacey L. Brook, and Martin B. Schmidt. (2007) "Does One Simply Need to Score to Score?" **International Journal of Sport Finance**, 2, n4; (November): 190-205.
21. Krautmann, Anthony and David J. Berri. (2007). "Can We Find It at the Concessions? Understanding Price Elasticity in Professional Sports." **Journal of Sports Economics**, 8, n2;
20. Berri, David J., and Martin B. Schmidt. (2006). "On the Road with the National Basketball Association's Superstar Externality." **Journal of Sports Economics**, 7, n4; (November): 347-358.
19. Berri, David J., and Anthony Krautmann. (2006). "Shirking on the Court: Testing for the Dis-Incentive Effects of Guaranteed Pay." **Economic Inquiry**. 44, n3; (July): 536-546.
18. Schmidt, Martin B. and David J. Berri.(2006) "What Takes Them Out to the Ball Game?" **Journal of Sports Economics**, 7, n2; (May): 222-233.
17. Schmidt, Martin B. and David J. Berri.(2005) "Concentration of Playing Talent: Evolution in Major League Baseball." **Journal of Sports Economics**, 6, n4; (November): 412-419.
16. Berri, David J., Stacey L. Brook, Aju Fenn, Bernd Frick, and Roberto Vicente-Mayoral. (2005). "The Short Supply of Tall People: Explaining Competitive Imbalance in the National Basketball Association." **Journal of Economics Issues**, v39, n4; (December): 1029-1041.
15. Berri, David J. and Erick Eschker.(2005). "Performance When It Counts? The Myth of the Prime-Time Performer in the NBA." **Journal of Economics Issues**, v39, n3; (September): 798-807.
14. Schmidt, Martin B. and David J. Berri.(2004). "Another Look at Competition: A Regime Switching Approach." **Applied Economics**, 36: 2453-2460.
13. Schmidt, Martin B. and David J. Berri.(2004). "Convergence and Clustering in Major League Baseball: The Haves and Haves Not?" **Applied Economics**, 36: 2007-2014.
12. Berri, David J. and Todd Jewell. (2004). "Wage Inequality and Firm Performance: Examining a Natural Experiment from Professional Basketball." **Atlantic Economic Journal**, 32, n2; June: 130-139.
11. Schmidt, Martin B. and David J. Berri.(2004). "The Impact of Labor Strikes on Consumer Demand: An Application to Professional Sports." **American Economic Review**, 94, n.1: March: 344-357.
10. Berri, David J., Martin B. Schmidt, and Stacey L. Brook.(2004). "Stars At The Gate: The Impact of Star Power on NBA Gate Revenues" **Journal of Sports Economics**, 5, n1; February: 33-50.

9. Schmidt, Martin B. and David J. Berri. (2003). "On the Evolution of Competitive Balance: The Impact of an Increasing Global Search." **Economic Inquiry**, 41, n4; October: 692-704.
8. Cutler, Harvey, David J. Berri and Terutomo Ozawa. (2003). "Market Recycling in Labor-Intensive Goods, Flying-Geese Style: An Empirical Analysis of East Asian Exports to the U.S." **Journal of Asian Economics** 14, n1; February: 35-50.
7. Berri, David J. and Martin B. Schmidt. (2002). "Instrumental vs. Bounded Rationality: The Case of Major League Baseball and the National Basketball Association." **Journal of Socio-Economics** (formerly the *Journal of Behavioral Economics*), 31, n3; 191-214.
6. Schmidt, Martin B. and David J. Berri. (2002). "Competitive Balance and Market Size in Major League Baseball: A Response to Baseball's Blue Ribbon Panel." **Review of Industrial Organization**, 21, n1; August: 41-54.
5. Schmidt, Martin B. and David J. Berri. (2002). "The Impact of the 1981 and 1994-95 Strikes on Major League Baseball Attendance: A Time-Series Analysis." **Applied Economics**, 34, n4; March: 471-478.
4. Schmidt, Martin B. and David J. Berri. (2001). "Competitive Balance and Attendance: The Case of Major League Baseball." **Journal of Sports Economics**, 2, n2; May: 145-167.
3. Berri, David J. and Christopher R. Adams. (2000). "The Social and Economic Impact of Weather Information: A Case Study of the Surface Transportation Industries"; **Regional Business Review**, 19; May: 13-31.
2. Berri, David J. (1999). "Who is Most Valuable? Measuring the Player's Production of Wins in the National Basketball Association." **Managerial and Decision Economics**, 20, n8; Fall: 411-427.
1. Berri, David J. and Terutomo Ozawa. (1997). "Pax Americana and Asian Exports: Revealed Trends of Comparative Advantage Recycling." **The International Trade Journal** 11, n1; Spring: 39-67.

#### **Additional manuscripts published**

13. Berri, David J. and Anthony Krautmann. (2013). "Understanding the WNBA On and Off the Court." In **Handbook on the Economics of Women in Sports**. edited by Eva Marikova Leeds and Michael Leeds. Edward Elgar Press. pp. 132-155.
12. Berri, David. J, Brad R. Humphreys, and Rob Simmons. (2013) "Valuing the Blind Side: Pay and Performance of Offensive Lineman in the NFL." In **The Econometrics of Sport**, eds. Placido Rodriguez, Stefan Kessenne, and Juame Garcia; Edward Elgar Press. pp. 99-116.
11. Berri, David J. (2012) "A Free Market Solution (from Europe) to the Labor Problems in North American Sports." Originally published at *Freakonomics*, December 20, 2011 ([www.freakonomics.com](http://www.freakonomics.com))  
 Republished: "Adopting European System Would Eliminate Labor Issues in US Sports". In **Are Players' Unions Good for Professional Sports Leagues?** edited by Thomas Riggs. Gale Cengage Publishing. pp. 85-90.

10. Berri, David J. (2012). "Measuring Performance in the National Basketball Association." In **The Handbook of Sports Economics**, eds. Stephen Shmanske and Leo Kahane; Oxford University Press: pp. 94-117.
9. Berri, David and Brian Burke. (2012). "Measuring Performance in the NFL." In **The Economics of the National Football League: The State of the Art**, ed. Kevin Quinn; Springer Publisher: 137-158.
8. Berri, David J and Ryan Rodenberg. (2011). "Crime and Punishment in the NBA" in **Violence and Aggression in Sporting Contests: Economics, History and Policy**, ed. R. Todd Jewell; Springer Publishers: 65-78
7. Berri, David J. (2008) "A Simple Measure of Worker Productivity in the National Basketball Association." In **The Business of Sport**; eds. Brad Humphreys and Dennis Howard, 3 volumes, Westport, Conn.: Praeger: 1-40.
6. Berri, David J.(2007). "Back to Back Evaluation on the Gridiron." In **Statistical Thinking in Sport**; eds. James H. Albert and Ruud H. Koning, Chapman & Hall/CRC: 235-256.
5. Berri, David. J. (2006). "Labor Economics on the Hardwood: the NBA." in **Handbook on the Economics of Sport**; eds. Wladimir Andreff and Stefan Szymanski; Edward Elgar Publishing Limited: 523-529.
4. Berri, David J. (2006) "Economics and the National Basketball Association: Surveying the Literature at the Tip-off." in **The Handbook of Sports Economics Research**; edited by John Fizel; M.E. Sharpe, Inc.: 21-48.
3. Berri, David J. (2004) "Is There a Short Supply of Tall People in the College Game?" in **Economics of Collegiate Sports**; eds. John Fizel and Rodney Fort; Praeger Publishers: 211-223.
2. Berri, David J. and Stacey L. Brook. (1999). "Trading Players in the National Basketball Association: For Better or Worse?" in **Sports Economics: Current Research**; eds. John Fizel, Elizabeth Gustafson, and Larry Hadley; Praeger Publishers: 135-151.
1. Berri, David J. and Terutomo Ozawa. "U.S. Imports: Market Recycling as a Form of Economic Aid"; in **1996 Contemporary Working Papers in International Trade and Finance**; edited by Anthony Scaperlanda; Published in the proceedings of the International Trade and Finance Association meetings; January, 1996: 321-333.

## Writing for the Popular Press

### *Writing for Time.com*

19. Berri, David 2015. "First Female NFL Coach Is an Overqualified Intern." (July 29)  
<http://time.com/3977539/jen-welter-nfl-coach/>
18. Berri, David. 2015. "Here's What It Will Take for Women's Sports to Grow in the U.S." (July 6)  
<http://time.com/3945762/world-cup-womens-sports/>
17. Berri, David. 2015. "The Cost of Not Hiring Women Coaches" (June 1)  
<http://time.com/3896935/women-coaches/>
16. Berri, David. 2015. "Final Four Players Should Drop Out of School." (April 13)  
<http://time.com/3816290/final-four-players-tyus-jones-nba-draft/>
15. Berri, David. 2015. "This is What Final Four Players Would Earn in a Free Market." (April 3)  
<http://time.com/3768166/final-four-ncaa-free-market/>
14. Adshade, Marina and David Berri. 2015. "Pay Cheerleaders What They're Worth." Time.com (March 25)  
<http://time.com/3752957/nfl-football-cheerleaders-minimum-wage/>
13. Berri, David J. 2015. "Highly Illogical: What Sci-Fi Writers Get Wrong About the Future." Time.com (March 4)  
<http://time.com/3731977/science-fiction-future-wrong/>
12. Adshade, Marina and David J. Berri. 2015. "Sex and the Super Bowl." Time.com (January 31)  
<http://time.com/3690510/super-bowl-sex-porn-searches/>
11. Berri, David J. 2015. "How Losing a Star Player Can Be a Big Win in the NBA." Time.com (January 30)  
<http://time.com/3687951/detroit-pistons-josh-smith-nba/>
10. Berri, David J. 2015. "New York Knicks Haven't Learned That Money Can't Buy Them Wins" Time.com (January 9).  
<http://time.com/3662446/new-york-knicks-havent-learned-that-money-cant-buy-them-wins/>
9. Berri, David J. 2014. "How the NBA's Age Limit Helps Colleges But Hurts Players." Time.com (December 29). <http://time.com/3649028/nba-draft-age-limit-kentucky-wildcats-one-and-done/>
8. Berri, David J. 2014. "What NBA Referees Can Teach Us about Overcoming Prejudices." Time.com (December 16). <http://time.com/3635839/implicit-bias-nba-referees/>
7. Berri, David J. 2014. "Kobe Bryant Should Start Shooting Less." Time.com (November 25).  
<http://time.com/3605714/kobe-bryant-should-start-shooting-less/>
6. Berri, David J. 2014. "How Sports Makes a Clear Case for Immigration." Time.com (November 20). <http://time.com/3597917/immigration-reform-sports-economists/>
5. Berri, David J. 2014. "Exploitation is Everywhere in Men's College Basketball." Time.com (November 14) <http://time.com/3586037/exploitation-is-everywhere-in-mens-college-basketball/>

4. Berri, David J. 2014. "Kobe Bryant v. Michael Jordan: Sizing Up the Greatest Player of All Time." Time.com (November 6)  
<http://time.com/3562591/kobe-bryant-michael-jordan-greatest-basketball-player/>
3. Berri, David J. 2014. "The Sacrifice LeBron James' Teammates Make to Play Alongside Him." Time.com (October 16). <http://time.com/3513970/lebron-james-shot-attempts-scoring-totals/>
2. Berri, David J. 2014. "Major League Baseball is Less Competitive Than We Think" Time.com (October 7) <http://time.com/3479205/major-league-baseball-bud-selig-competitive-balance/>
1. Berri, David. J. "One More Reason to Pay College Athletes: If players were paid, market forces would work against competitive imbalance." **Time.com** (August 17, 2013).  
<http://ideas.time.com/2013/08/17/one-more-reason-to-pay-college-athletes/>

*writing for theAtlantic.com*

6. Berri, David J. "American's Socialist Sports League: The NFL." **theAtlantic.com** (March 26, 2015).  
<http://www.theatlantic.com/business/archive/2015/03/americas-socialist-sports-league-thenfl/388330/>
5. Berri, David J. "Why Top NBA Draft Picks So Often Disappoint: Managers seem to think that youth, points scored, and Final Four experience predict college players' pro performance. History tells a different story." **theAtlantic.com** (June 25, 2014).  
<http://www.theatlantic.com/entertainment/archive/2014/06/why-do-top-nba-draft-picks-always-disappoint/373338/>
4. Berri, David J. "NFL Scouts Have No Clue How to Predict the Next Great Quarterback: Research indicates that the factors that make college football players early-round draft picks are useless at predicting success in the NFL." **theAtlantic.com** (May 8, 2014).  
<http://www.theatlantic.com/entertainment/archive/2014/05/nfl-scouts-have-no-clue-how-to-predict-the-next-great-quarterback/361936/>
3. Berri, David J. "Carmelo Anthony: Way Overrated.The star NBA foward isn't as valuable to the Knicks as their fans—or their front office—think." **theAtlantic.com** (May 2, 2014).  
<http://www.theatlantic.com/entertainment/archive/2014/05/carmelo-anthony-way-overrated/361528/>
2. Berri, David J. "If We Paid NCAA Basketball Players What They're Really Worth, This Is What They'd Earn: And Here's a Cockamamie Plan to Get it for Them." **theAtlantic.com** (March 21,2014).  
<http://www.theatlantic.com/business/archive/2014/03/if-we-paid-ncaa-basketball-players-what-theyre-really-worth-this-is-what-theyd-earn/284559/>
1. Berri, David J. "The Brooklyn Nets: How to Build a Disappointing NBA Team, Exhibit A." **theAtlantic.com** (January 3, 2014).  
[www.theatlantic.com/entertainment/archive/2014/01/the-brooklyn-nets-how-to-build-a-disappointing-nba-team-exhibit-a/282789/](http://www.theatlantic.com/entertainment/archive/2014/01/the-brooklyn-nets-how-to-build-a-disappointing-nba-team-exhibit-a/282789/)

*writing for Vice Sports*

5. Berri, David J. 2015. "Shoot Until They Tell You to Stop, or the Jimmer Fredette Lesson." **Vice Sports** (October 29)  
[https://sports.vice.com/en\\_us/article/shoot-until-they-tell-you-to-stop-or-the-jimmer-fredette-lesson](https://sports.vice.com/en_us/article/shoot-until-they-tell-you-to-stop-or-the-jimmer-fredette-lesson)
4. Berri, David J. 2015. "Why the NCAA May End Up Embracing College Athlete Unions." **Vice Sports** (August 24)  
[https://sports.vice.com/en\\_us/article/why-the-ncaa-may-end-up-embracing-college-athlete-unions](https://sports.vice.com/en_us/article/why-the-ncaa-may-end-up-embracing-college-athlete-unions)
3. Berri, David J. 2015. "Basketball's Gender Wage Gap is Even Worse than You Think." **Vice Sports** (August 12).  
[https://sports.vice.com/en\\_us/article/basketballs-gender-wage-gap-is-even-worse-than-you-think](https://sports.vice.com/en_us/article/basketballs-gender-wage-gap-is-even-worse-than-you-think)
2. Berri, David J. 2015. "Why the NBA Should Give Female Coaches Like Becky Hammon a Shot." **Vice Sports** (July 22).  
[https://sports.vice.com/en\\_us/article/why-the-nba-should-give-female-coaches-like-becky-hammon-a-shot](https://sports.vice.com/en_us/article/why-the-nba-should-give-female-coaches-like-becky-hammon-a-shot)
1. Berri, David J. 2015. "Why the NBA's Claim That Teams are Losing Money Doesn't Add Up." **Vice Sports** (July 16).  
[https://sports.vice.com/en\\_us/article/why-the-nbas-claim-that-teams-are-losing-money-doesnt-add-up](https://sports.vice.com/en_us/article/why-the-nbas-claim-that-teams-are-losing-money-doesnt-add-up)

*writing for Freakonomics.com*

1. Berri, David. 2014. "Predicting the Winter Olympics with Economics: How many medals will U.S. athletes win at the Sochi Winter Olympics?" *Freakonomics.com* (February 11)  
<http://freakonomics.com/2014/02/11/predicting-the-winter-olympics-with-economics/>
2. Berri, David. 2014. "Why Masahiro Tanaka's Yankees Contract Is Good for Baseball?" *Freakonomics.com* (February 4)  
<http://freakonomics.com/2014/02/04/why-masahiro-tanakas-yankees-contract-is-good-for-baseball/>
3. Berri, David. 2013. "Losing Is Not a Winning Strategy in the NBA." *Freakonomics.com* (October 29).  
<http://freakonomics.com/2013/10/29/losing-is-not-a-winning-strategy-in-the-nba/>
4. Berri, David. 2013. "Book Review: Malcolm Gladwell's *David and Goliath*." *Freakonomics.com* (October 4)  
<http://freakonomics.com/2013/10/04/book-review-malcolm-gladwells-david-and-goliath/>
5. Berri, David. 2013. "A Former NBA Coach Argues That Coaches Are Not Responsible for Outcomes." (May 30)  
<http://freakonomics.com/2013/05/30/a-former-nba-coach-argues-that-coaches-are-not-responsible-for-outcomes/>
6. Berri, David. 2013. "Seattle Is Frustrated By the NBA's Command Economy" (May 23)  
<http://freakonomics.com/2013/05/23/seattle-is-frustrated-by-the-nba%E2%80%99s-command-economy/>
7. Berri, David. 2013. "What's a Wall Street Executive's Wins Produced?" (May 10)  
<http://freakonomics.com/2013/05/10/what%E2%80%99s-a-wall-street-executives-wins-produced/>

8. Berri, David. 2013. "How to Fix College Coaching?" (April 8)  
<http://freakonomics.com/2013/04/08/how-to-fix-college-coaching/>
9. Berri, David. 2013. "How About a Free Market for College Athletes?" (March 22)  
<http://freakonomics.com/2013/03/22/how-about-a-free-market-for-college-athletes/>
10. Berri, David. 2013. "An Economist on the Oscars" (February 26)  
<http://freakonomics.com/2013/02/26/an-economist-on-the-oscars/>
11. Berri, David. 2013. "How Did the Worst Team in NBA History Become a Title Contender?" (January 8)  
<http://freakonomics.com/2013/01/08/how-did-the-worst-team-in-nba-history-become-a-title-contender/>
12. Berri, David. 2013. "How Can A New College Football Coach Avoid Getting Fired?" (January 3)  
<http://freakonomics.com/2013/01/03/how-can-a-new-college-football-coach-avoid-getting-fired/>
13. Berri, David. 2012. "Is Changing the Coach Really the Answer?" (December 21)  
<http://freakonomics.com/2012/12/21/is-changing-the-coach-really-the-answer/>
14. Berri, David. 2012. "The Man Who Changed Professional Sports" (December 7)  
<http://freakonomics.com/2012/12/07/the-man-who-changed-professional-sports/>
15. Berri, David. 2012. "Does the "Best" Team Win the World Series?" (November 9)  
<http://freakonomics.com/2012/11/09/does-the-%e2%80%9cbest%e2%80%9d-team-win-the-world-series/>
16. Berri, David. 2012. "The Oklahoma City Thunder Stumble While Following the Oklahoma City Thunder Plan." (October 29)  
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### **Working Papers**

7. Harris Jill and David Berri. "Own-Race Bias in the WNBA"
6. Berri, David J. and James Peach. "Impact of Wage Controls on Competitive Balance in the NCAA"
5. Holmes, Paul, Rob Simmons, and David Berri. "Moneyball and the baseball players' labour market"
4. Berri, David J., Rob Simmons, Lee Panas, and Jennifer VanGilder. "Does Defense Get You Paid in Baseball?"
3. Berri, David J., Steve Walters, and Jennifer Van Gilder. "Stereotypes and Hiring Decisions: Lessons from the NBA Draft."
2. Cook, Jason, Joseph Price, and David J. Berri. "Racial Bias in NBA Coaching Changes."
1. Berri, David J. and James Peach. "Economic Growth and the United States Presidency: Can You Evaluate the Players Without a Scorecard?"

### **Conference and Seminar Presentations**

61. Harris Jill and David Berri. "Own-Race Bias in the WNBA"  
Presented at the Western Economic Association; Honolulu, Hawaii: July, 2015
60. Greer, Tiffany, Joshua Price, and David Berri. "Jumping in the Pool: What Determines Which Players the NBA Considers in the NBA Draft?"  
Presented at the Western Economic Association; Honolulu, Hawaii: July, 2015
59. Fenn, Aju and David Berri. "Drafting a successful wide receiver in the NFL – Hail Mary?"  
Presented at the Western Economic Association; Honolulu, Hawaii: July, 2015
58. Berri, David J., Robert Brown, Dan Rascher, and Arturo Galletti.  
"The College Basketball Players' Labor Market: *Ex Ante* versus *Ex Post* Valuations"  
Presented at the Western Economic Association; Seattle, Washington: June, 2013  
Presented at the Western Economic Association; Honolulu, Hawaii: July, 2015
57. Alter, Adam, Edwards, Griffin, and Berri, David J. "Does an Early Test Improve Later Outcomes."  
Presented at the Western Economic Association; Denver, Colorado: June, 2014
56. Berri, David and Joshua Price. "Measuring Marginal Productivity in the NHL."  
Presented at the Western Economic Association; Denver, Colorado: June, 2014
55. Harris, Jill and David Berri. "Predicting the WNBA Draft: What Matters Most From College Performance"  
Presented at the Western Economic Association; Denver, Colorado: June, 2014
54. Berri, David J. and James Peach. "Impact of Wage Controls on Competitive Balance in the NCAA"  
Presented at the Western Economic Association; Denver, Colorado: June, 2014

53. Holmes, Paul, Rob Simmons, and David Berri. "Moneyball and the baseball players' labour market"  
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52. Berri, David J., Rob Simmons, Lee Panas, and Jennifer VanGilder. "Does Defense Get You Paid in Baseball?"  
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51. Berri, David J., Robert Brown, Dan Rascher, Andy Martinelli, and Arturo Galletti. "Exploitation and College Basketball."  
Presented at the Western Economic Association; Seattle, Washington: June, 2013
50. Berri, David J. "Did the Players Give Up Money to Make the NBA Better? Exploring the 2011 Collective Bargaining Agreement in the National Basketball Association."  
Presented as part of a Panel Discussion on Labor Issues in Professional Sports at the Western Economic Association; San Francisco, California: July, 2012
49. Berri, David J., Steve Walters, and Jennifer Van Gilder. "Stereotypes and Hiring Decisions: Lessons from the NBA Draft."  
Presented at the Western Economic Association; San Francisco, California: July, 2012
48. Berri, David J, Rob Simmons, and Ammon Jacobsmeyer. "Paying for Luck on the Ice."  
Presented at the Western Economic Association; San Francisco, California: July, 2012
47. Berri, David J., Martin Schmidt, and Andres Alvarez. "Moneyball in the NBA."  
Presented at the Western Economic Association; San Francisco, California: July, 2012
46. Berri, David and Anthony Krautmann. "The Economics of the WNBA"  
Presented at the Western Economic Association; San Diego, California: July, 2011
45. Berri, David J., Michael Leeds, Peter von Allmen. "Monoposonistic Exploitation in the NBA."  
Presented at the Western Economic Association; San Diego, California: July, 2011
44. Schmidt, Martin and David Berri. "On the Evolution of Competitive Balance in Professional Sports."  
Presented at the Western Economic Association; San Diego, California: July, 2011
43. Craft, R. Kim, Graham Cheever, and David Berri. "Thoroughbred Racehorse Market Efficiency: Do Wealthy People Play Rationally?"  
Presented at the Western Economic Association; San Diego, California: July, 2011
42. Berri, David. J, Brad R. Humphreys, and Rob Simmons. "Valuing the Blind Side: Pay and Performance of Offensive Lineman in the NFL."  
Paper presented at the VI Gijon Conference on Sports and Economics, "Sports and Econometrics," Gijon, Spain, 6-7 May 2011.  
Presented at the Western Economic Association; San Diego, California: July, 2011

41. Van Gilder, Jennifer, Kaitlyn Myers, Rob Simmons, and David Berri. "White Men Can't Run: An Empirical Investigation of the Impact of Skin Tone Shade and Facial Symmetry on Running Backs in the National Football League."  
Presented at the Western Social Science Association; Salt Lake City, Utah: April, 2011  
Presented at the Western Economic Association; San Diego, California: July, 2011
40. Cook, Jason, Joseph Price, and David J. Berri. "On the Unemployment of Coaches in the National Basketball Association."  
Presented at the Western Economic Association; Portland, Oregon: July, 2010.
39. Berri, David J. and Rob Simmons. "Are Prima Donnas Rational? An Analysis of Receivers in the National Football League."  
Presented at the Western Economic Association; Portland, Oregon: June, 2010.
38. Berri, David J. and Martin Schmidt. "On the Evaluation of Kickers in the National Football League."  
Presented at the Western Economic Association; Portland, Oregon: June, 2010.
37. Berri, David J., Rob Simmons, Jennifer Van Gilder, and Lisle O'Neill. "What does it mean to find the Face of the Franchise? Physical Attractiveness and the Evaluation of Athletic Performance."  
Presented at the Western Economic Association; Portland, Oregon: June, 2010.
36. Simmons Rob and David J. Berri. "Mixing the Princes and the Paupers: A Case Study of Pay and Performance in Major League Baseball."  
Presented at the Western Economic Association; Vancouver, British Columbia: June, 2009.  
Presented at the European Conference on Sports Economics; Paris, France: September, 2009  
Presented at the Austrian Statistical Society; Vienna, Austria: September, 2009.  
Presented at the Scottish Economic Society: April, 2010.
35. Berri, David J. and Joseph Price. "Losing on Purpose: The Response to NBA Teams to Changes in the Value of Losing."  
Presented at the Western Economic Association; Vancouver, British Columbia: June, 2009
34. Berri, David J. and Stacey Brook. "Money puck: On the Evaluation of Goalies in the National Hockey League."  
Presented at the Western Economic Association; Vancouver, British Columbia: June, 2009
33. Berri, David J. and Rob Simmons. "Catching a Draft: On the Process of Selecting Quarterbacks in the National Football League Amateur Draft."  
Presented at the Western Economic Association; Vancouver, British Columbia: June, 2009
32. Fenn, Aju J., David J. Berri, and Mateo Garcia. "Are NBA Fans Still Racists? Evidence from 2005-06 Nielson Ratings Data."  
Presented at the Western Economic Association; Honolulu, Hawaii: July, 2008
31. Krautmann, Anthony, Peter Von Allmen, and David J. Berri. "The Underpayment of Restricted Players in North American Sports Leagues."  
Presented at the Western Economic Association; Seattle, Washington: June, 2007.

30. Simmons, Rob and David J. Berri. "Does it Always Pay to Specialize? The Story from the Gridiron."  
Presented at the Western Economic Association; San Diego, CA: July, 2006
29. Berri, David J., Stacey Brook, and Aju Fenn. "Catching a Draft: The Predictability of Player Performance in the NBA."  
Presented at the Western Economic Association; San Diego, CA: June, 2006
28. Berri, David J. and James Peach. "Economic Growth and the United States Presidency: Can You Evaluate the Players Without a Scorecard?"  
Presented at the Western Social Science Association; Phoenix, AZ: April, 2006
27. Berri, David J., Martin B. Schmidt, and Stacey L. Brook. "The Wages of Wins: Taking Measure of the Many Myths in Modern Sport."  
A roundtable discussion with James D. Libbin, James L. Webb, Douglas Gegax, Janet Knoedler, and Dennis Clason (Moderator: Jim Peach)  
Panel at the Western Social Science Association; Phoenix, AZ: April, 2006
26. Berri, David J., Stacey L. Brook, and Aju Fenn. "From College to the Pros: Predicting the NBA Amateur Player Draft."  
Presented at the Southern Economic Association; Washington D.C.: November, 2005  
Presented at the Western Economic Association; Portland, Oregon: July, 2010.
25. Berri, David J. and Michael Mondello. "Is it the Teacher or the Students? Understanding the Role of the Coach in the National Basketball Association."  
Presented at the Western Economic Association; San Francisco, California: July, 2005
24. Berri, David J. and Richard Campbell. "Where is the Peak in NBA Player Performance?"  
Presented at the Western Economic Association; San Francisco, California: July, 2005
23. Berri, David J. "Games with Numbers: Myth and Measurement in the Professional Sports"  
Invited lecture given as part of the Schlessman Foundation series at Colorado College:  
April 14, 2005.
22. Berri, David J. and Rob Simmons. "Race and the Evaluation of Signal Callers in the National Football League."  
Presented at the International Workshop on Sports Economics, University Groningen;  
March, 2005  
Presented at the Western Social Science Association; Albuquerque, New Mexico: April, 2005.  
Presented at the International Association of Sports Economics; Gijon, Spain: May, 2008  
Presented at the Western Economic Association; Honolulu, Hawaii: July, 2008
21. Berri, David J. and Aju Fenn. "Is the Sports Media Color-blind?"  
Presented at the Southern Economic Association; New Orleans, Louisiana: November, 2004.  
Presented (with Jennifer VanGilder) at the Western Economic Association; San Diego, California: July, 2011
20. Berri, David J. and Erick Eschker. "Performance When It Counts: Player Productivity and the Playoffs in the NBA."  
Presented at the Western Economic Association; Vancouver, British Columbia: July, 2004.

19. Berri, David J. and Anthony Krautmann. "Shirking on the Court: Testing for the Dis-Incentive Effects of Guaranteed Pay."  
Presented at the Western Economic Association; Vancouver, British Columbia: July, 2004.
18. Lee, Young Hoon and David J. Berri. "A Re-Examination of Production Functions and Efficiency Estimates for the National Basketball Association."  
Presented at the Western Economic Association; Vancouver, British Columbia: July, 2004.
17. Berri, David J., Stacey L. Brook, and Martin B. Schmidt. "Does One Simply Need to Score to Score?"  
Presented at the Western Economic Association; Vancouver, British Columbia: July, 2004.
16. Western Economic Association Panel: "The 2002 Labor Dispute in Major League Baseball"  
Co-Panelists: Rodney Fort and Larry Hadley. (Moderator: John Fizel).  
Panel at the Western Economic Association; Denver, Colorado: July, 2003.
15. Schmidt, Martin B. and David J. Berri. "What Takes Them Out to the Ball Game?"  
Presented at the Western Economic Association; Denver, Colorado: July, 2003.
14. Berri, David J. "Economics and the National Basketball Association: Surveying the Literature at the Tip-off"  
Presented at the Western Economic Association; Denver, Colorado: July, 2003.
13. Berri, David J. and Martin B. Schmidt. "On the Road with the National Basketball Association's Superstar Externality."  
Presented at the Western Social Science Association; Las Vegas, Nevada: April, 2003.
12. Berri, David J., Martin B. Schmidt and Stacey L. Brook. "What Attracts the Fans? Team Wins and/or the Star Attraction in the National Basketball Association."  
Presented at the Western Economic Association; Seattle, Washington: July, 2002.
11. Schmidt, Martin B. and David J. Berri. "The Impact of Labor Strikes on Consumer Demand: An Application to Professional Sports."  
Presented at the Western Economic Association; Seattle, Washington: July, 2002.
10. Berri, David J. "Wage Inequality and Firm Performance: Examining a Natural Experiment from Professional Basketball."  
Presented at the Western Economic Association; Seattle, Washington: July, 2002.
9. Berri, David J. "Mixing the Princes and the Paupers and Other Determinants of Worker Productivity in the National Basketball Association."  
Presented at the Western Economic Association; San Francisco, California: July, 2001.
8. Berri, David J. and Roberto Vicente-Mayoral. "The Short Supply of Tall People: Explaining Competitive Imbalance in the National Basketball Association."  
Presented at the Western Economic Association; San Francisco, California: July, 2001.
7. Berri, David J. and Martin B. Schmidt "Instrumental vs. Bounded Rationality: The Case of Major League Baseball and the National Basketball Association."  
Presented at the Western Economic Association; Vancouver, British Columbia: July, 2000.

6. Berri, David J. and Roberto Vicente-Mayoral. "Competitive Balance Measures Across Successful and Unsuccessful Sports Leagues: Does Competitive Balance Play a Role in the Failures?" Presented at the Midwest Economics Association; Chicago, Illinois: March, 2000.
5. Berri, David J. and Christopher R. Adams "The Social and Economic Impact of Weather Information: A Case Study of the Surface Transportation Industries." Presented at the Western Social Science Association; Dallas, Texas: April, 1999.
4. Berri, David J. "Do Coaches Coach to Win? Rationality, Resource Allocation, and Professional Basketball." Presented at the Western Economics Association; Reno, Nevada: July, 1998.
3. Berri, David J. and Stacey L. Brook. "National Basketball Association Trades: A Case of Adverse Selection." Presented at the Western Economics Association; Seattle, Washington: July, 1997.
2. Berri, David J. and Stacey L. Brook. "Salary Ceilings and Exploitation: The Case of Professional Basketball." Presented at the University of Colorado Labor Seminar Series; April, 1996.
1. Berri, David J. and Terutomo Ozawa. "U.S. Imports: Market Recycling as a Form of Economic Aid." Presented at the International Trade and Finance Association; San Francisco, California: January, 1996.

**Referee for the Following Journals**

Applied Economics  
 Contemporary Economic Policy  
 Eastern Economic Journal  
 Economic Bulletin  
 Economica  
 Economic Development Quarterly  
 Economic Inquiry  
 Economics Letters  
 European Sports Management Quarterly  
 Industrial Relations  
 International Journal of Sport and Finance  
 International Journal of Sport Management and Marketing  
 International Review for the Sociology of Sport  
 Journal of Labour Economics  
 Journal of Productivity Analysis  
 Journal of Sports Economics  
 Journal of Sports Sciences  
 Managerial Science  
 Quarterly Journal of Economics  
 Research in Labor Economics  
 Review of Industrial Organization  
 Sport Management Review  
 Social Science Journal  
 Southern Economic Journal

### **Serving on the Editorial Board of the Following Journals**

Journal of Sports Economics  
International Journal of Sport and Finance

### **Dissertation    **Explorations in Comparative Advantage Recycling****

Advisor: Terutomo Ozawa  
Completed: Summer, 1997

### **Economic Consulting Experience**

- Submitted Expert Declaration in *Petition filed with the National Labor Relations Board with respect to college football players at Northwestern University, 2014*
- Submitted Expert Declaration in *Francisco Garcia v. M-F Athletic Company dba Perform Better et. al., 2012*

### **Research Positions**

Research Scientist; Applied Research Center; California State University-Bakersfield  
(July, 2002 to June, 2006)

Associate Scientist; Cooperative Institute for Research in the Atmosphere; Colorado State University, Foothills Campus; (January - August, 1998)

### **Funded Research Projects**

*Cost-Benefit Analysis of Select Proposition 10 Funded Programs in Kern County*

Co-Authored with Jennifer VanGilder [Report Submitted: November, 2010]  
Project Funded by First Five Kern

*Cost-Benefit Analysis of Select Proposition 10 Funded Programs in San Diego County*

Co-Authored with Jennifer VanGilder [Report Submitted: June, 2009]  
Project Funded by First Five San Diego

*Cost-Benefit Analysis of Select Proposition 10 Funded Programs in Kern County*

Co-Authored with Jennifer VanGilder [Report Submitted: June, 2008]  
Project Funded by First Five Kern

*The Economic and Fiscal Impacts of NASCAR Raceway on Kern County, California*

Co-authored with Abbas Grammy [Report Submitted: Spring, 2007]  
Project funded by the Kern County Economic Development Corporation

*Who are California State University Bakersfield's Stop-Outs? An Initial Look*

Co-authored with Jennifer VanGilder [Report Submitted: Fall, 2006]  
Project funded by California State University-Bakersfield

*The Feasibility of CSUB Athletic Program Moving to NCAA Division I*

Co-authored with Abbas Grammy [Report Submitted: Spring, 2005]  
Project funded by California State University-Bakersfield

### **Memberships in Professional Organizations**

American Economic Association

Western Economic Association

North American Association of Sports Economics

Vice-President: Summer 2007 to Summer 2009

President-Elect: Summer 2009 to Summer 2010

President: Summer 2010 to Summer 2011

### **Awards and Honors**

Board of Trustees Award (for Outstanding Scholar), Southern Utah University, 2013

Outstanding Scholar, Southern Utah University, 2012

Scholar of the Year, Department of Economics and Finance, Southern Utah University, 2009.

Recipient of a grant from the Ella Pochobradsky Endowment for Faculty/Student Research, Coe College, Summer 2001

Recipient of a grant from the Ella Pochobradsky Endowment for Faculty/Student Research, Coe College, Summer 2000

Recipient of a Research and Creative Endeavors Grant, Coe College, Summer 1999.

**Outstanding Graduate Student Instructor, Department of Economics, Colorado State University, 1996.**

Omicron Delta Epsilon, 1992

### **SERVICE**

#### **Committee Assignments**

Member of the Southern Utah University Faculty Senate, 2009-10 to 2011-12 academic years; 2014-15 to present

Member of the University Undergraduate Curriculum Committee: 2013-14 to present

Member of the School of Business LRT committee; 2008-09 to present

Member of the Distinguished Faculty Lecture Committee, 2009-10 academic year.

Member of the Undergraduate Research and Scholarship Program committee, Southern Utah University; 2008-09 to 2010-11 academic years.

Member of the MBA Task Force, California State University-Bakersfield; 2007-08 academic year.

Member of the Intercollegiate Athletics Advisory Committee, California State University-Bakersfield, 2003-04, 2004-05, 2005-06, and 2006-07 academic year

Member of the Curriculum Committee, College of Business and Public Administration, California State University-Bakersfield, 2004-05, 2005-06, and 2006-07 academic year.

Member of the Curriculum Committee, School of Humanities and Social Science, California State University-Bakersfield, 2002-2003 and 2003-04 academic year.

Member of the School of Humanities and Social Science Commencement Committee, California State University-Bakersfield, 2002 and 2004.

Member of the Public Affairs Committee, California State University-Bakersfield, 2002-2003 academic year.

Chair of the Honors, Independent and Interdisciplinary Study and Off-Campus Opportunities Committee, Coe College, 2000-2001 academic year.

Member of the Honors, Independent and Interdisciplinary Study and Off-Campus Opportunities Committee, Coe College, 1999-2000 academic year.

Organizer of the Faculty Research Seminar Series at Coe College; 1999-2000 and 2000-01 academic year.

## **REFERENCES**

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